

Public Health Workforce Development in the Northwest: A summary of Key Activity 2021 – 2022

Building population health capacity and capability through education, training, partnership working and leadership opportunities

Wider Public Health Workforce Development Activity

Guided learning sessions for clinicians:

Embedding public health into clinical services toolkit

60 clinicians registered for: Embedding Public Health into clinical services
Toolkit sessions: clinically led public health projects. Developing skills in:

- Stake Holder Engagement
- Public Health Profiles / data usage
- Joint Needs Assessments
- Planning / delivering a local public health project
- K-hub established for peer support and sharing case studies.

For further information contact

Alison Farrar/ Sally James/ Nick Lowden at:
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Undergraduate healthcare learners

A multi professional community outreach programme involving 10 Higher Education Institutions across the North of England. Current universities participating include: **MMU, Salford, Manchester, Sheffield, Hull / York Medical School, UCLAN, Huddersfield, New College Durham, Bradford, Chester**

- Undergraduate healthcare learners delivering community-based health and wellbeing education sessions
- Recognised as part of the student's education and practice programme outcomes
- Developing the prevention role and contribution of the future healthcare workforce.

For further information contact: **Alison Farrar**
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Multi professional population health fellowship scheme:

Targeted at early to mid-career registered healthcare professionals providing NHS services

- A 1-year part time programme alongside clinical practice
- Fellows lead on a local population health project with supervision and support from a host organisation
- A dedicated blended learning programme and alumni opportunities included
- Building population health management skills and expertise across healthcare economy in the North West.

For further information contact: **Alison Farrar**
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Northwest Behavioural and Social Sciences regional hub

Delivered a series of learning events aimed at supporting local authority public health teams' response to the Covid pandemic

- Developed a regional forum to share expertise and good practice in using behavioural and social sciences
- Hosted by the Behavioural Science and Public Health Network (BSPHN)
- 120 registered members of the North West regional hub – giving them access to BSPHN expertise and resources
- Shared resources, news and updates associated with uptake of behavioural and social sciences in public health interventions and commissioning plans.

For further information contact: **Alison Farrar**
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The Northwest Population Health and Prevention Network

- A digital platform to support the health and wellbeing role of the wider public health workforce
- Over 1,700 network members
- Access to education opportunities, policy updates, news and information
- Networking opportunities
- Digital platform to share the work programme
- Partnership working
- Annual webinar programme.

Join the NWPHPN

For further information contact: **Alison Farrar**
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GP trainees Public Health Placements

4 GP trainees undertaking Public Health Placements across North West as a proof-of-concept pilot approach.

Introduction to Public Health delivered to recently qualified GPs via Higher Professional Education group.

125+ GP's and centre Managers attended an Office for Health Improvement and Disparities led Learning and Development opportunity focusing on public health data (Fingertips GP Profiles).

For further information contact:
phpn.northwest@hee.nhs.uk



Partnerships across the Northwest and core public health workforce development activity

Careers in Public Health

- Work with HEE Workforce and widening participation team
- Apprenticeships – delivered webinars for employers
- Enabling function
- Champion public health careers and development to support local levelling up through regional adoption of Public Health apprenticeships and careers
- Provided strategic oversight to establish local Public Health Apprenticeships
- Local implementation of Public Health Skills and Knowledge Framework and Public Health career pathways

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Cheshire & Merseyside (C&M) Public Health Workforce Development Programme

A dedicated work programme funded by the C&M People board and hosted by Champs Collaborative to develop the public health role and contribution of the health and care workforce in C&M.

- Promoting available resources and programmes through stakeholder engagement and social media channels
- Work centred on C&M public health priorities and C&M Marmot work programme to address health inequalities through workforce development.
- Building public health capacity and capability in C&M

For further information contact:
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UK Public Health Register Practitioner Programme

A professional development opportunity for the middle tiers of the public health workforce. Commissioned by HEE and hosted by Champs Collaborative for the North West Public Health workforce.

- Professional registration and regulation scheme providing clear professional identification
- Leads to attainment of core standards required to demonstrate safe and competent practice
- Currently around 19 practitioners working towards registration and 50 plus participants on the pre-registration programme
- Developing a professional public health workforce
- Supporting career development for the public health workforce.

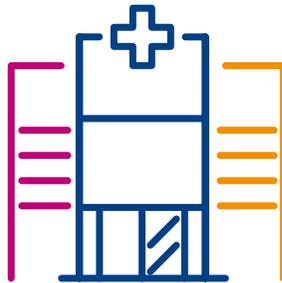
For further information contact: **Alison Farrar**
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North West School of Public Health

The School of Public Health is part of Health Education England and serves the whole of the North West of England. They train and educate public health experts and leaders to serve the people of the North West and beyond. Training in Public Health is multidisciplinary: about half of Specialty Registrars are from a medical background, and half from other professions.

Graduates hold jobs in a wide variety of organisations that have public health as their focus, including Local Authorities, the NHS, academic organisations, UKHSA and OHID.



For more information go to:
www.nwpgmd.nhs.uk/Specialty_Schools/Public_Health

Greater Manchester Public Health Workforce Development Programme

HEE funded public health workforce development programme led by the Greater Manchester Association of Directors of Public Health, two key objectives:

Develop the skills and capacity of the public health workforce

Increase access to specialist and practitioner training to develop the next generation of specialists, consultants and Directors of Public Health

Addressing Covid recovery and developing skills and capacity of the public health workforce.

For more information contact:
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Understanding Training Needs

Led by Office for Health Improvement and Disparities – to provide local intelligence regarding training needs of the public health workforce across the North West.

- Support local collation of workforce intelligence and advise on emerging issues via training needs survey
- Provide targeted support to assist Local Authorities with Workforce Development initiatives
- Disseminate new guidance, tools and data analysis
- Respond to survey results by offering Faculty of Public Health master classes across North West.

For more information contact:
phpn.northwest@hee.nhs.uk



For more detailed information about the work programme go to the:
Northwest population health and prevention network website



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