

## Learning Webinar from the North West BSPHN Hub

### *Tailored Approaches for Addressing Health Inequalities during COVID-19*

Wednesday 23<sup>rd</sup> September 2020

13:00- 14:30pm

(Webinar joining details will be circulated prior to the event)

#### Agenda

Time	Topic & Speaker
13.00 – 13.10	Welcome address –  <i>Dr Gunjit Bandesha, Consultant in Healthcare Public Health, Public Health England</i>  Handover to Facilitator & Outline of the Session –  <i>Dr Rory McGill, SpR Public Health</i>
13.10 – 13.30	Achieving Behaviour Change: A guide for local government and partners  <i>Dr Paul Chadwick, Associate Professor and Deputy Director of the Centre for Behaviour Change, University College London</i>
13.30 – 13.45	Using behavioural science to develop public health messages for ethnic minority groups  <i>Dr Atiya Kamal, Health Psychologist and Senior Lecturer at Birmingham City University</i>
13.45 – 14.00	Promoting health checks for adults with learning disabilities  <i>Hilary Gardener, Strategic Liaison Nurse - Primary Care, Hertfordshire County Council</i>
14.00 – 14.15	Increasing uptake of the flu vaccine - a behavioural science approach  <i>Dr Grainne Dickerson, Senior Public Health Specialist, City of Bradford Metropolitan District Council</i>
14.15 – 14.30	<b>Q &amp; A – All</b> <b>Summary and close of webinar</b>

Please note: Programme is subject to change at short notice.