



Learning Webinar from the BSPHN hubs in Yorkshire and Humber and North West

*Using Evidence Based Behavioural Science Approaches to Inform Coronavirus
Support & Management*

Monday 15th June 2020

10:30- 12:00pm

(Webinar joining details will be circulated prior to the event)

Agenda

Time	Topic & Speaker
10.30 – 10.40	Introduction to the BSPHN & Chair for the Session Dr Michelle Constable, Chair Elect, BSPHN
10.40 – 10.55	Advising policy makers on behavioural science and covid-19 disease prevention <i>Dr Angel Chater, Chair of the British Psychological Society COVID-19 Behavioural Science and Disease Prevention Taskforce and Chair of the Division of Health Psychology of the BPS and Reader in Health Psychology, University of Bedfordshire</i>
10.55 – 11.10	Track and trace apps – what behaviours are required? What evidence is there to support these behaviours? <i>Lead authors on a scoping review of track and trace apps for pandemics / epidemics: Dr Tracy Epton, Lecturer in psychology and mental health, University of Manchester Dr Rachael Thorneloe, Senior Research Fellow, Sheffield Hallam University</i>
11.10 – 11.25	Public health messaging - what evidence is there about what makes public health messaging effective in times of crisis <i>Dr Chris Keyworth, lead author on a rapid review of public health messaging in pandemics / epidemics and Research Fellow, The University of Manchester Dr Daniela Ghio, lecturer in psychology, University of Salford</i>



11.25 – 11.45	Taking an evidence-based approach when there is a lack of evidence <i>Professor Maddy Arden, professor of Health Psychology, Co-Chair of the BSS Hub Yorkshire and Humber, Sheffield Hallam University</i>
11.45 – 12.00	Q & A – All Summary and close of webinar

Please note: Programme is subject to change at short notice.