

Free Membership to the North West Behavioural Science Hub

The North West Behavioural Science Regional Hub will connect you to the growing evidence that utilising behavioural sciences in public health practice contributes to improving health outcomes, including the Covid19 response and reducing health inequalities.

A community of practice will help you to *Connect* with others that are interested in applying behavioural science tools and techniques to improve health outcomes in the communities we serve, as well as access to practical resources and workshops.

The work funded by HEE is a partnership between PHE North West and the [North West Population Health and Prevention Network](#) for more information click on the link: www.nwcpwd.nhs.uk/nwphpn/partnerships/behavioural-science-hub

What are the benefits?

We are offering you access to a series of free online learning events and for a limited time free membership of the [BSPHN](#) for up to 150 colleagues across the North West

As well as a free place at the National BSPHN conference you will be invited to future regional workshops and webinars and have access to recordings and slide-sets from the [two Behavioural Science events](#) that ran in 2020

- **Using Evidence Based Behavioural Science Approaches to Inform Coronavirus Support & Management** June 2020: The webinar looked at the test and trace app and the application of behavioural science in real world settings.
- **Tailored Approaches for Addressing Health Inequalities during COVID-19** September 2020: ABC behaviour change tool, flu jab uptake increase, regional work to engage BAME communities, and resources to support delivery of annual health check with learning disability services (case studies)

The Hub will host a digital repository of resources and regional and national good practice examples for you to become behavioural science champions within your own sphere of practice whilst developing a community space to share issues and solutions.



Joining instructions

Go to the website: www.bsphn.org.uk

- Select “Join Network” in the green box at the top of the home page
- Select the level of membership (1-year annual membership graduated/waged) and add to the basket)
- Select Basket at the top of the page and go to the checkout
- Enter personal details and click the free delivery radio button
- In section 4 – Payment – enter the discount code **NWHUB100** and click apply – this will apply 100% discount
- Complete other required fields and place order

